

## News release

## Relate Cambridge launches its new promotional film on 4<sup>th</sup> July 2014

Relate Cambridge has made history – being the first Relate centre ever to release a film to promote the vital work of Relate.

The film gives a short, but uniquely moving insight into the experience of relationship counselling and the impact that it can have on clients and also demonstrates the range of clients that we support.

Susan Quilliam, a local agony aunt and author said: this film is absolutely fantastic - clean, clear, simple, moving, beautifully done and makes a stunning point!

We believe that it is absolutely crucial that Relate reaches as many people as possible. We want them to know that Relate is approachable, accessible and affordable and that seeking help should be 'the next step' – and not a last resort.

This is why we are so proud of our film – which we know will not only encourage clients to contact us, but will also help with raising much needed funds to support our work.

It can be accessed through our website, and on vimeo — the link for this is <a href="https://vimeo.com/92023037">https://vimeo.com/92023037</a> - the password is: relcam3546 and via our facebook page <a href="https://www.facebook.com/RelateCambridge">www.facebook.com/RelateCambridge</a>.

## **ENDS**

For all media enquiries contact Elaine Taylor on 01302 347712

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<a href="http://www.facebook.com/RelateCambridge">www.relatecambridge.org.uk</a>

Relate Cambridge – supporting relationships at every stage of your life

relatecambridge